



Partnership  
Brochure



November 7 + 8  
Beatrix Theater, Utrecht

# SOCIETAL CHANGES: OPPORTUNITIES FOR REHABILITATION MEDICINE

## DCRM 2024



[www.rehabilitationmedicinecongress.nl](http://www.rehabilitationmedicinecongress.nl)

## WELCOME

The Netherlands Society of Rehabilitation Medicine (NSRM/VRA) organizes the Dutch Congress of Rehabilitation Medicine (DCRM) live in Utrecht, the Netherlands, on November 7 and 8, 2024. Theme; 'Societal changes: opportunities for rehabilitation medicine' .

The increasing aging of the Dutch population and the increase in the number of chronically ill people, the decline in the working population and rising healthcare costs are increasing pressure on the healthcare sector. The traditional segregated way of working is no longer the answer, especially because the demand for care is becoming increasingly complex and transcends medical specialties. Better diagnostics and treatments for multiple conditions lead to changes in the demand for care. In addition, we see a trend towards more person-oriented care, prevention and treatment at or near home, which complicates the pursuit of standardized treatments. These challenges offer opportunities for the rehabilitation sector. Rehabilitation, in the broadest sense of the word, connects healthcare and the social domain and, including lifestyle programs, is essential for achieving the health goals as formulated in the Integrated Care Agreement (IZA) and by the World Health Organization.

The vision document 'Medical Specialist 2025' of the 'Federatie Medisch Specialisten' emphasizes the pursuit of a holistic approach to care and the promotion of positive health. By 2025, the ambition is for medical specialists to work together with patients to optimize their functioning. Rehabilitation physicians are already pioneers in this field and can serve as an example for other specialties. Rehabilitation research is highly regarded worldwide and innovation through research is crucial to adapt to social and healthcare-related changes. A development not to be missed is Artificial Intelligence. Especially in these times of major technological and social developments, it is important to be able to anticipate quickly and thus maintain relevance. The DCRM conference will certainly make an important contribution to this.

Participants are offered a wide variety of workshops, poster sessions, and mini-symposia and can join a debate session. As usual, leading and inspiring keynote speakers will share their views. DCRM 2024 provides a platform to emphasize the importance of seeing societal changes as an opportunity rather than a threat.

We cordially invite physicians in physical and rehabilitation medicine, researchers, residents and other health care professionals to submit proposals for workshops, mini-symposia, posters, or oral presentations and join us at DCRM 2024 in Utrecht.

We look forward to meeting you live at the DCRM 2024 in the 'Beatrixgebouw' in Utrecht!



Dr. Nicole Voet  
*Chairman Scientific Committee*

# CONGRESS ORGANISATION

## Organizing Societies

Netherlands Society of Rehabilitation Medicine (NSRM) / Dutch Congress of Rehabilitation Medicine (DCRM)

## Scientific Committee NSRM

Commissie Wetenschap & Innovatie VRA

Voorzitter: Dr. N.B.N. (Nicole) Voet

Dr. N.M.M. (Nathalie) Benda  
Dr. J.B.J. (Hans) Bussmann  
Prof. dr. A.C.H. (Sander) Geurts  
Dr. T. (Tjitske) Hielkema  
Dr. F.S. (Fieke) Koopman  
Dr. C.C.M. (Charlotte) van Laake – Geelen  
Dr. B.J.E. (Badelog) de Lange-Brokaar  
Dr. H.D.W. (Hannemieke) van der Lei  
Dr. J.J.L. (Jorit) Meesters  
MSc I. (Iris) de Nie (Junior VRA)  
Dr. C.D.M. (Corien) Nikamp-Simons  
Dr. D.M. (Diana) Oosterveer  
Dr. R.F. (Robert) Pangalila

## Organising Committee

M. (Maud) Oomen MSc MA, projectmanager VRA/DCRM  
M.P.G.J. (Thieu) Berkhout, directeur VRA



## Scientific secretariat

Postbus 9696  
3506 GA Utrecht The Netherlands  
T: +31 30 27 39 685  
E: [congres@revalidatiegeneeskunde.nl](mailto:congres@revalidatiegeneeskunde.nl)  
W: [www.rehabilitationmedicinecongress.nl](http://www.rehabilitationmedicinecongress.nl)



## Congress secretariat

Congress Care  
T: +31 73 690 14 15  
E: [info@congresscare.com](mailto:info@congresscare.com)  
W: [www.congresscare.com](http://www.congresscare.com)

## Congress Venue

Beatrix Theater Utrecht  
Jaarbeursplein 6A  
3521 AL Utrecht



# 7 & 8 November 2024

## Inspiring programme

The Scientific Committee has done its utmost effort to present an inspiring programme to facilitate the discussion for new ideas in research, education and clinical practice of rehabilitation medicine, not only in the Netherlands but also globally. The scientific programme will cover a diverse range of topics. Renowned keynote speakers are invited. The large number of workshops and mini-symposia and free paper sessions during these two days will guarantee a broad variety of interesting scientific topics. During the PhD thesis session the most interesting results of valuable scientific work is presented. A debate session where the pro and cons regarding a central theme within Rehabilitation Medicine will be organized in which delegates are invited to think out aloud and share their views. And last but not least very interesting posters will be presented in the meeting area where participants are invited to discuss the results of the high quality research that has been performed within rehabilitation medicine.

Please, keep a close look on our website for more information.

[www.rehabilitationmedicinecongress.nl](http://www.rehabilitationmedicinecongress.nl)

## Networking breaks

Breaks allow participants enough time for networking and visiting the exhibition. Catering is placed in the exhibition area, to guarantee a good flow of participants to our exhibitors.

## Social Event

On Thursday evening, the traditional congress dinner with music entertainment, will give all participants and exhibitors the opportunity to meet colleagues in an informal setting. Sponsors will be informed on the registration procedures.

## Accreditation

Accreditation will be applied for physicians in rehabilitation medicine and for physician assistants.

## Participants & target audience

A wide range of professionals such as physicians, psychologists, physiotherapists, human movement scientists and related specialists working in the field of rehabilitation are invited to join us for this highly interactive and interdisciplinary conference. We expect at least 650 participants.

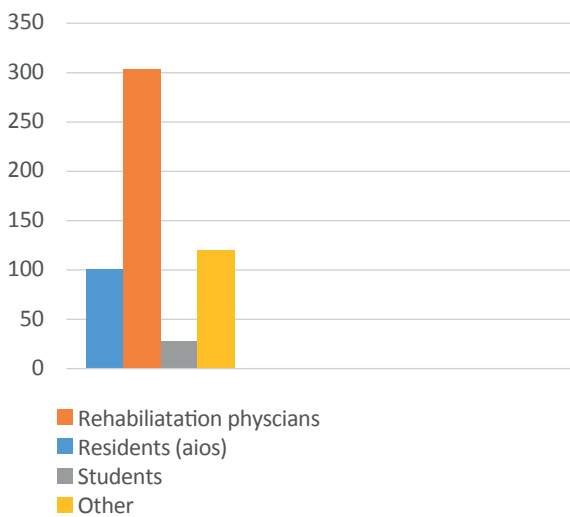
## Sponsorship opportunities

We cordially invite you to sponsor our annual congress Live in November 2024. The DCRM 2024 offers great opportunities to expose your activities and/or products to rehabilitation professionals. We have outlined all the sponsorship and exhibition possibilities in this document.

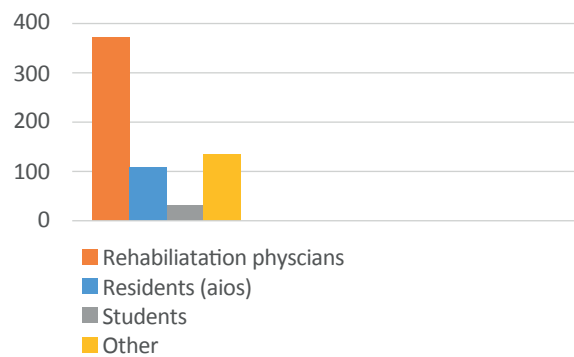
# STATISTICS CONGRESS



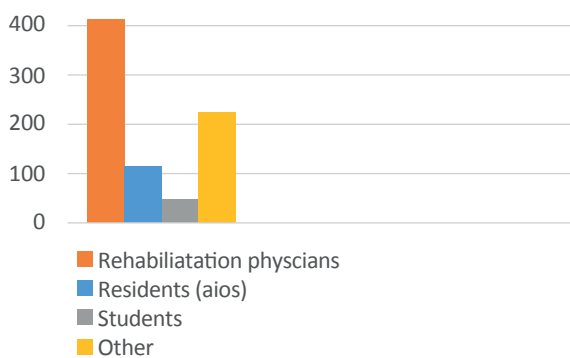
DCRM online 2021



DCRM live 2022



DCRM live 2023



# SPONSORSHIP PACKAGES

## GOLD SPONSOR

€ 9.600

As a Gold Sponsor you will receive the following benefits:

Prices are ex.  
Dutch VAT (21%)

- 16 m<sup>2</sup> (8 x 2 m) (island) stand space at the exhibition area
- Booth preference 1..... 2..... 3.....
- First preference of stand location based on date of registration
- Company name on opening slide congress
- Short pitch (30 seconds) in congress app and programme
- Company name website link and company description (100 words) in congress app
- Company name website link and company description (100 words) on exhibitor page website
- Company logo on registration page website during registration period
- Company logo in congress newsletter
- Advertisement/discount coupon in the digital goodiebag. Also possible to upload a movie
- Flyer at registration desk in leaflet rack
- 6 Exhibitor badges

\* Please note that Gold sponsorship is not exclusive.

\* Opportunity for a sponsor session during the lunch break (at additional cost)

## SILVER SPONSOR

€ 6.100

As a Silver Sponsor you will receive the following benefits:

Prices are ex.  
Dutch VAT (21%)

- 8 m<sup>2</sup> (4 x 2 m) stand space at the exhibition area
- Booth preference 1..... 2..... 3.....
- Company name, website link and company description (100 words) in congress app
- Short pitch (30 seconds) in congress app
- Company name, website link and company description (100 words) on exhibitor page website
- Advertisement/discount coupon in the digital goodiebag.
- 4 Exhibitor badges

\* Please note that Silver sponsorship is not exclusive

## BRONZE SPONSOR

€ 2.800

As a Bronze Sponsor you will receive the following benefits:

Prices are ex.  
Dutch VAT (21%)

- 6 m<sup>2</sup> (3 x 2 m) stand space at the exhibition area
- Booth preference 1..... 2..... 3.....
- Company name, website link and company description (100 words) in congress app
- Company name, website link and company description (100 words) on exhibitor page website
- 2 Exhibitor badges

\* Please note that Bronze sponsorship is not exclusive.

\* will be allocated based on the date of registration, but this is subject to change at any time.  
Stand preference will be allocated based on the date of registration, but this is subject to change

**PLEASE CONTACT THE ORGANIZATION FOR THE POSSIBILITIES**

## OTHER SPONSOR OPTIONS

Sponsor options outside the packages are available. At a minimum spend of € 1000 two sponsorbadges can be purchased. € 1000 two sponsorbadges can be purchased.

- |    |  |         |
|----|--|---------|
| 1. | <b>SPONSOR SESSION*</b>  | € 1.600 |
|    | Organize a sponsor session during the lunch break (on Thursday or Friday) for a maximum of -100 participants. The duration of the meeting is 30 minutes. |         |
|    | * <i>Max. 2 sponsor sessions each lunchbreak. First come first served.</i>   |         |
|    | * <i>Only available for Gold and Silver sponsors. Gold sponsor sessions will not be at the same time as an other sponsor session.</i>                    |         |
|    | * <i>One silver sponsor can organize a 15-minute session. Two silver sponsors may jointly organize a 30-minute session.</i>                              |         |
| 3. | <b>ROLL-UP BANNER AT REGISTRATION DESK DURING CONGRESS</b>   | € 1.000 |
|    | Maximum of 2 sponsors, price excludes production   |         |
| 4. | <b>BRANDED PEN (pens to be provided by the sponsor)</b>  | € 1.050 |
|    | Your pen will be available at the registration desk  |         |
| 5. | <b>DIGITAL ADVERTISEMENT AT THE ENTRANCE</b>   | € 850   |
| 6. | <b>ADDITIONAL EXHIBITOR BADGE</b>  | € 220   |
|    | Bring additional colleagues to the exhibition. Price per person per day. Registrations can be purchased on-line in due time.                             |         |
| 7. | <b>PARTICIPATION IN DINNER ON 9<sup>TH</sup> NOVEMBER</b>  | € 160   |
|    | Price per person, maximum of 4 persons per sponsor. Vouchers can be purchased on-line in due time.   |         |

# PARTNERSHIP APPLICATION FORM - DCRM 2024

In order to confirm your sponsorship, please completely fill out the forms below.  
After completion, please return it - duly signed - to Congress Care ([sponsoring@congresscare.com](mailto:sponsoring@congresscare.com)).

## Company details

COMPANY NAME \_\_\_\_\_ CONTACT NAME \_\_\_\_\_  
ADDRESS (NO PO BOX ADDRESS PLEASE) \_\_\_\_\_  
CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ VAT NUMBER \_\_\_\_\_  
EMAIL \_\_\_\_\_

## Invoice details

COMPANY NAME \_\_\_\_\_ CONTACT NAME \_\_\_\_\_  
PO BOX ADDRESS \_\_\_\_\_  
PO NUMBER \_\_\_\_\_  
Purchase Order Number \_\_\_\_\_  
CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**I confirm and would like to order the following sponsorship package:**

**Gold sponsor**

**Silver sponsor**

**Bronze sponsor**

**Other** \_\_\_\_\_

As an authorized representative of the company named above, I have read and understand the rules and regulations and I agree to accept and abide by those rules and regulations. The rules and regulations can be found on the next pages.

DATE \_\_\_\_\_ SIGNATURE SPONSORING \_\_\_\_\_

SIGNATURE DCRM \_\_\_\_\_

**Please return this form (preferably by e-mail) to:**

**Congress Secretariat - DCRM 2024:**

Congress Care, P.O. Box 440, 5201 AK 's-Hertogenbosch, The Netherlands, E [sponsoring@congresscare.com](mailto:sponsoring@congresscare.com)

## IMPORTANT ADMINISTRATIVE INFORMATION:

- Invoices will be sent by the Congress Secretariat Congress Care. In case an additional sponsor agreement is created by your company, Congress Care will need to be mentioned as contractor.
- In case of any questions, please contact the secretariat at: [sponsoring@congresscare.com](mailto:sponsoring@congresscare.com).





### Will you become a partner?

The congress of the DCRM is a unique event. It is the platform where you will **meet professionals within the broad field of rehabilitation medicine**. You can make contact with your target groups, gain knowledge and inspiration and exchange experiences.

### Registration and sponsorship agreement

To register as a sponsor please fill in the sponsorship agreement at the end of this brochure and send it to the Congress Secretariat Congress Care via [sponsoring@congresscare.com](mailto:sponsoring@congresscare.com)

### Terms and conditions

The terms and conditions can be found at the end of this brochure.

### Questions?

Should you have any questions, other ideas or requirements that are not specified in the sponsor brochure please contact the Congress Secretariat Congress Care via e-mail at: [sponsoring@congresscare.com](mailto:sponsoring@congresscare.com).

### Payment & contracting

After receipt of the sponsorship contract you will receive an invoice, payable within 14 days after receipt. If the invoice has not been fully paid before the congress, you will not have access to the congress. Please carefully read the terms and conditions in this document.

### Payment & contracting

Utrecht and direct surroundings had great availability for hotel accommodation. Accommodation is not provided by the organization.



# WELCOME

## Article 1. General

1. These terms and conditions apply to any agreement between the Stichting DCRM and the exhibitor of the exhibition on the congress of the DCRM 2024.
2. The Stichting DCRM and the Netherlands Society of Rehabilitation Medicine are responsible for organization and implementation of the congress of the DCRM 2024.

## Article 2. Participation

1. Participation to DCRM congresses as exhibitor is only possible through written notification.
2. The DCRM can deny registrations without reason.

## Article 3. Registration and payment

1. Remunerations for sponsor activities are listed in the sponsor agreement, of which these conditions are an integral part.
2. The registration is final only after the DCRM has received the signed sponsor agreement in return.
3. If the participating exhibitor does not meet the rent or any other costs, entirely and/or timely, the DCRM is entitled to declare the sponsor agreement as nullified. In this case the participating exhibitor is obliged to pay compensation for damages equal to the rent and including additional costs, without prior notice or judicial intervention being required. In this case the participant also forfeits any right to a refund of the fees or rents paid or on compensation for damages in any form or from any cause that was suffered. All costs of recovering failing payment, including both judicial and extrajudicial costs of a legal counsel of the DCRM and the costs incurred by the DCRM for recovery of the amount payable, shall be at the account of the participating exhibitor.

## Article 4. Dissolution agreement

1. In case of cancellation of an agreement, exhibitor is required to pay: - until 4 months before the Congress date 50% of the owed invoice amount; until 2 months before the Congress date 70% of the owed invoice amount; - until 6 weeks before the congress 70%, less than 6 weeks 100% of the owed invoice amount. If an exhibitor cancels participation, exhibitor is required to notify the DCRM in writing. The date of receipt serves as starting point for the cancellation.
2. The DCRM reserves the right to make changes to the date and/or opening hours indicated in the notices, the supplementary information and sponsor agreement. In this case the sponsor agreement will remain in force. If the congresses cannot take place for any reason, the sponsor agreement will be considered as expired. Exhibitor rents paid will be refunded by the DCRM. The participating exhibitor has no right of compensation for damages or reimbursement of incurred costs.

## Article 5. Transparency

1. Information transfer and giveaways should be in accordance with the directives, as agreed by the Code Medicines Advertising and the Code of Conduct Medical Devices.
2. Exhibitors should be recognizable for participants of the Congress by wearing badges with name and company name. The DCRM will provide these badges.
3. Exhibitors from both the pharmaceutical and medical device industry are obliged to register in the Dutch Central Transparency Register.

## Article 6. Promotion & advertising

Companies are obliged to comply with Codes of EFPIA, CGR and GMH. See [www.cgr.nl](http://www.cgr.nl), [www.gmh.nu](http://www.gmh.nu) and [www.efpia.eu](http://www.efpia.eu) for latest version. The audience of DCRM 2024 is described in the sponsor prospectus. Delegate name badges will feature an icon on the badges of physicians.

As an authorized representative of the company named above, I have read and understand the rules and regulations outlined in the DCRM 2024.

**I understand and agree to accept and abide by those rules and regulations.**



